

BANJO & MATILDA, INC.
Reported by
STORELLI MACPHERSON BELINDA

FORM 3
(Initial Statement of Beneficial Ownership)

Filed 12/24/13 for the Period Ending 11/14/13

Address 3330 SOUTH FEDERAL HIGHWAY, #220
BOYNTON BEACH, FL 33435
Telephone (561) 289-4161
CIK 0001481504
Symbol BANJ
SIC Code 5940 - Miscellaneous Shopping Goods Stores
Fiscal Year 06/30

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30
(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * Storelli Macpherson Belinda	2. Date of Event Requiring Statement (MM/DD/YYYY) 11/14/2013	3. Issuer Name and Ticker or Trading Symbol Banjo & Matilda, Inc. [BANJ]
(Last) (First) (Middle) 76 WILLIAM ST.	4. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) Chief Creative Officer /	
(Street) PADDINGTON, C3 2021	5. If Amendment, Date Original Filed (MM/DD/YYYY)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
(City) (State) (Zip)		

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock, par value \$0.00001	12332561	I	By Husband (1)

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 4)	2. Date Exercisable and Expiration Date (MM/DD/YYYY)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			

Explanation of Responses:

(1) The reporting person is the spouse of Brendan Macpherson, the sole trustee and beneficiary of Jibon Trust which is the record owner of the shares reported.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Storelli Macpherson Belinda 76 WILLIAM ST. PADDINGTON, C3 2021			Chief Creative Officer	

Signatures

/s/ Belinda Storelli Macpherson

12/24/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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