

# BANJO & MATILDA

## AUSTRALIA



### **Banjo & Matilda (OTCQB: BANJ) to Present at the Growth Capital Expo in Las Vegas on April 13th 2015**

April 10, 2015. Banjo & Matilda, Inc. (OTCQB: BANJ) (“Banjo & Matilda” or the “Company”), an Australian premium lifestyle brand, best know for its contemporary women’s cashmere, CEO Ben Macpherson will be presenting the Banjo & Matilda investment thesis at its first industry conference in Las Vegas on April 13th 2015. This follows the Founder’s move to Los Angeles earlier this year to focus on lifting the Company’s profile amongst its customers and investors in the United States.

Details for the conference can be obtained through the link below:

<http://www.growthcapitalexpo.com/presenting-companies/>

Mr Macpherson also recently appeared on web program entitled “Business Rockstars”, which is listened to by over 1.5m subscribers:

<http://businessrockstars.com/ben-macpherson-co-founder-ceo-of-banjo-matilda-2/>

These two events mark the beginning of the Company’s Investor relations program which is expected to gather momentum during 2015.

For more information:

Ben Macpherson

Chief Executive Officer

[investors@banjoandmatilda.com](mailto:investors@banjoandmatilda.com)

#### **About Banjo & Matilda**

Banjo & Matilda, Inc., Banjo & Matilda is an Australian premium lifestyle brand, known for its contemporary women’s cashmere. Inspired by the iconic Bondi Beach surroundings of its creative studios, Banjo & Matilda launched its first knitwear collection in 2008. Big on quality, small on pretence, and known globally for their fun statement sweaters and luxury cashmere basics, Banjo & Matilda is discreetly luxurious, yet able to capture the essence of beach culture in a range of apparel made with supreme quality and integrity. The brand has a rapidly growing loyal global following, is quickly being stocked in major and specialty retailers around the world, and is sold through its online store [www.banjoandmatilda.com](http://www.banjoandmatilda.com).

Additional information about Banjo & Matilda can be found at the Company’s corporate website: <http://www.banjoandmatildainvestors.com>.

#### **Forward looking Statement**

Certain matters discussed in this press release are 'forward-looking statements' intended to qualify for the safe harbor from liability established by the Private Securities Litigation Reform Act of 1995.

76 William Street Paddington NSW 2031 Australia.  
T: +61 (0) 2 8096 2665 F: +61 (0) 2 80111213 [www.banjoandmatilda.com](http://www.banjoandmatilda.com)  
Postal: PO Box 3438 Tamarama NSW 2026 Australia

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The logo consists of two stylized 'X' characters, one slightly larger and positioned to the right of the other, both rendered in a dark grey or black color.

In particular, the Company's statements regarding trends in the marketplace, growth in the number of stores that will carry its products, increases in its sales and financial results, are examples of forward-looking statements. Forward-looking statements are subject to numerous risks and uncertainties, including, but not limited to, economic trends and conditions, trends in the fashion and retail industries, the acceptance of new product designs, inherent discrepancy in actual results from estimates, projections and forecasts made by management and other factors not within the Company's control. The factors discussed herein and expressed from time to time in the Company's filings with the Securities and Exchange Commission could cause actual results and developments to be materially different from those expressed in or implied by forward looking statements made by the Company. The forward-looking statements contained herein are made only as of the date of this press release and the Company undertakes no obligation to publicly update such forward-looking statements to reflect subsequent events or circumstances.

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